

# The Tata Group - An Immersive Experience

**Date:** 2017-01-12 - 2017-01-13

**Venue:** Vivanta by Taj - President, 90, Cuffe Parade, Mumbai

## Overview

The Tata group is comprised of several operating companies that are broadly clustered into seven business domains/sectors. The group Companies recruit experienced, senior executives on an ongoing basis . As part of their role, these business leaders are expected to engage within their organization as well as collaborate with peers in other Tata group companies. While many individual companies do provide an induction to these leaders, what differentiates this program is that it offers a comprehensive view to the group as a whole, and its key facets. Gaining a greater understanding of the Tata group, its history, the evolution, its diversity and current outlook helps participants to develop a holistic perspective on the group and thus facilitates their engagement with other group organizations

## Curriculum

An overview of the group & its companies  
A perspective on the evolution of the group  
An understanding of the group structure  
An understanding of how the Tata brand is managed  
A deeper understanding of Tata values  
An overview of group level initiatives

## Faculty

Senior leaders from group companies and the group centre

## Who Should Attend

Senior executives from group companies

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## **Fees**

INR 45,000/- (Forty five Thousand only ) per participant plus taxes as applicable. Please note that this is a non-residential program. The fee includes course tuition, cost of instructional material & program kit. Nominating companies are requested to arrange for participants' stay as required.

Cancellation more than 20 days prior to the start of the program will be accepted at no charge. Cancellations 10-20 days prior to the program will be subject to a payment of 50% of the program fee (plus applicable taxes), and cancellations received less than 10 days prior to the program start date will be subject to payment of 100% of the program fee (plus applicable taxes). Please Note: All cancellations must be confirmed via email to the program coordinator

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## **Program Directors**

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## **Program Coordinators**

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