

Strategic Thinking for Business Excellence

Date: 2014-07-24 - 2014-07-25

Venue: Tata Management Training Centre, 1, Mangaldas Road, Pune 411001

Overview

Exclusive Training Program for Mid-Senior Management Personnel.

The Learning outcomes are:

- How to integrate the future into your decision making processes by thinking strategically.
- Identify and understand the possible and plausible operating environment for the organization.
- Understand how to apply various tools and techniques.
- Understand how strategic thinking leads to better business models.

Objectives

PROGRAM OBJECTIVES

This two day program is designed to be engaging, thought provoking, and challenging. It will explore a number of tools and techniques for supporting, driving and enhancing strategic thinking.

The major program objectives are:

- Developing strategic thinking as a part of organizational DNA.
- Overview of unique tools and techniques to build strategic thinking and organizational culture to align with decision making and innovation management.
- Understand how the best companies build their strategic thinking capability and achieve competitive advantage.

Faculty

- Experienced faculty from top organizations and in-house faculty
 - Industry experts
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Who Should Attend

- This program is designed for senior and upper-middle level executives who are responsible for functional, business or corporate strategies. In addition, people who make critical business decisions as well as strategic planners and business development personnel
 - Business Unit Heads
 - Executives who are moving into the Strategy function and wish to get a jump-start on the process will also benefit from this knowledge
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Fees

PROGRAM FEES AND ACCOMMODATION

- Rs. 36000/- + Service Tax per participant for the two-day program (includes cost of the program, reading material, participant stay at TMTC, meals etc.)
 - Double occupancy accommodation will be provided at our campus
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Program Directors

Mr. Rahul More

+91-20-66091006, +91-9561126611

rzmore@tata.com

Mr. Milind Pandit

+91-20-66091088,

mpandit@tata.com

Program Coordinators

Ms. Sunayana Kolharkar

+91-20-66091036,

skolharkar@tata.com