

TMTC General Management Development Program

Date: 2018-02-19 - 2018-02-24

Venue: Tata Management Training Centre, 1, Mangaldas Road, Pune 411001

Overview

The program is carefully designed to provide learning about key areas of management -
Business Environment and Risk Understanding Business Strategy Building Financial Acumen
Marketing – Understanding Customer Centricity Business Ethics
Leadership - Understanding Self, and Elements of Effective Leadership
Leveraging Digital for Customer Engagement Design Thinking for Innovation

Who Should Attend

High potential middle managers with 8-12 years of organizational experience, out of which 2-3 years should have been involved in managing a small team.

Fees

Rs. 60,000/- (Sixty thousand only) per participant plus taxes as applicable.

This is a residential program and the fee includes course fee, cost of instructional material/program kit, food and accommodation (on double occupancy basis) for participants.

Full participant fee (plus applicable taxes) is payable against pro-forma invoice which will be sent upon receipt of nomination(s).

Please Note: Please send the PO details for the nomination(s) before the start of the program, so that the details can be incorporated in the invoice.

Program Directors

Ms. Radha Ganesh Ram

+91-20-66091011,

rram@tata.com

Program Coordinators

Ms. Shweta Singid

+91-20-66091016,

ssingid@tata.com