

# The Tata Group - An Immersive Experience

**Date:** 2017-11-09 - 2017-11-11

**Venue:** Vivan By Taj – President, 90, Cuffe Parade, Mumbai.

## Overview

The Tata group is comprised of several operating companies that are broadly clustered into seven business domains/sectors. The group Companies recruit experienced, senior executives on an ongoing basis . As part of their role, these business leaders are expected to engage within their organization as well as collaborate with peers in other Tata group companies. While many individual companies do provide an induction to these leaders, what differentiates this program is that it offers a comprehensive view to the group as a whole, and its key facets. Gaining a greater understanding of the Tata group, its history, the evolution, its diversity and current outlook helps participants to develop a holistic perspective on the group and thus facilitates their engagement with other group organizations.

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## Objectives

The program will conclude on the morning of 11th November with a uniquely enlightening experience, one that intertwines the story of Tata with Mumbai's architectural history. The Tata Heritage Walk (THW) will be led by a well-informed architect guide, and will provide fascinating glimpses in to the long-standing links, between the Tata group and the city of Mumbai, that are a testimony to the love of the group's founders for the city and their contributions to the city's heritage in diverse ways.

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## Methodology

An overview of the group & its companies  
A perspective on the evolution of the group  
An understanding of the group structure  
An understanding of how the Tata brand is managed  
A deeper understanding of Tata values  
An overview of group level initiatives.

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## **Who Should Attend**

Senior executives from group companies

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## **Fees**

INR 55,000/- (Fifty Five Thousand only ) per participant plus taxes as applicable. Please note that this is a residential program and the fee includes course fee, course material/program kit, food & accommodation (single occupancy). Full participant fee (plus applicable taxes) is payable against proforma invoice which will be sent upon receipt of nomination(s). Please Note: Please send the PO details for the nomination(s) before the start of the program, so that the details can be incorporated in the invoice.

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## **Program Directors**

Ms. Chandna Sethi

020 66091026,

csethi@tata.com

## **Program Coordinators**

Ms. Srividya Bhalerao

+91-20-66091029,

sbhalerao@tata.com