

# Tata GeMS - Tata Group Essentials of Management Seminar

**Date:** 2017-10-25 - 2017-10-25

**Venue:** Tata Management Training Centre, 1, Mangaldas Road, Pune 411001

## Overview

The Tata GeMS is TMTC's blended management development program. It is designed for individuals in junior or first-time manager roles, to equip them with the knowledge of essentials of business management.

The program focuses on several aspects of managerial functions that are critical to the effectiveness of these managers. The program helps participants acquire an integrated perspective on management situations. The online component of the program covers three functional areas-Finance, Marketing and Human Resource Development.

The program also includes a two-day, in-contact session which helps develop inter-personal effectiveness, provides an understanding of leadership styles, and an appreciation of the macro-economic environment of business.

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## Objectives

Develop competencies and skills essential for mid-management roles

Learn the essential aspects of key business functions

Understand the interrelationship between different functions

Understand the implications on business of decisions made by each managerial function

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## Methodology

Blended Learning – combination of 28 online sessions of 90 minutes each, followed by two days of physical classroom sessions.

The time allocated to various modules is as follows -

Marketing-12 hours

Finance-12 hours

HRM-12 hours

General Management - 6 hours

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## Benefits

Throughout, the faculty's effort will be to provide a highly engaging, interactive, application-oriented, and outcome-based experience that will enable learning to be embedded.

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## Fees

Rs. 30,000/- (Thirty thousand only) per participant plus taxes as applicable.

This is a blended e-learning program and the fee includes course fee(online and in-contact), and cost of instructional material/programme kit for participants excluding travel cost for participant.

Please Note: Please send the PO details for the nomination(s) before the start of the program, so that the details can be incorporated in the invoice.

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## Program Directors

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