

The Tata Management Development Program

Date: 2017-07-03 - 2017-07-08

Venue: Tata Management Training Centre, 1, Mangaldas Road, Pune 411001

Overview

Very often, the leadership journey of a professional requires moving gears from remaining a functional expert to taking on more general management responsibility. This shift in roles is a natural transition and growth that takes the individual closer to the leadership pipeline. The new role requires new capabilities effective management of business, a crossfunctional perspective, and enhanced interpersonal skills in order to manage both upwards and downwards.

The responsibilities that the role thus involves are multi fold, with the individual expected to Learn many of the required skills on the job, making the role challenging on two levels-

- It requires enhanced business skills-an appreciation of the macro environment; a deep understanding of various management functions and the inter-linkages between them that impact business success; and a holistic perspective on the business
- The individual needs to be skilled at timely decision-making. after careful analysis of various aspects of the business in a dynamic and uncertain environment.

Thus the aim of the program is to hone the business management capabilities of high potential middle-level managers, to help them develop a range of competencies, and to equip them with tools and techniques that are required for effective execution of the organization's strategy.

Objectives

The program is carefully designed to include modules on key functional areas of management

- Strategy- Understanding & Execution
- Economic and policy environment- Understanding its implications on business
- Finance- Understanding finance and its implications on business decisions
- Marketing -Customer centricity
- Leadership- Understanding self and elements of effective leadership
- Digitization- Understanding digital & leveraging digitization for your business

Who Should Attend

High potential middle managers with 8-12 years of organizational experience, out of which 2-3 years should have been involved in managing a small team.

Fees

Rs. 75,000/- (Seventy five thousand only) per participant plus taxes as applicable.

This is a residential program and the fee includes course fee, cost for participants (on double occupancy basis). Full participant fee (plus applicable taxes) is payable against proforma invoice which will be sent upon receipt of nomination(s).

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