

Strategic Thinking for Business Excellence

Date: 2017-06-28 - 2017-06-29

Venue:

Overview

Many organizations today are struggling to build strategic thinking capabilities. Our survey among participants of TMTTC's leadership programs shows that employees spend more than 80% of their time thinking about today's issues and do not spend enough time thinking about the future. Most of their time is spent on making operational decisions and on day-to-day firefighting, which leaves them with very little time to think about their businesses more strategically. Lack of strategic thinking is cited by leaders in a range of industries as one of the reasons for slow or inconsistent growth across businesses.

Objectives

Strategic thinking requires a systems perspective, understanding of the macro environment, and an ability to connect the dots to stay ahead of competition. Better strategic thinking capability can thus add significant value to an organization's performance. This program focuses on helping participants understand the importance of strategic thinking, how tools and techniques can be used to enhance individual strategic thinking capability, and how the strategic thinking process can be applied to enhance the quality of decisions. The program helps participants to think critically about various business situations and to learn from them.

Who Should Attend

This program is designed for senior level executives (with at least 10 to 12 years of experience) who are responsible for functional, business or corporate strategies such as BU Heads, Marketing Heads, Sales Heads, Manufacturing and Design Heads etc. People who make critical business decisions in their functions, as well as executives who are moving into these roles and wish to enhance their strategic thinking skills, will also benefit from the program.

Fees

Rs. 42,000/- (Forty Two Thousand only) per participant plus taxes as applicable.

This is a residential program and the fee includes course fee, cost of instructional material/program kit, food and shared accommodation for participants. Full participant fee (plus applicable taxes) is payable

against pro-forma invoice which will be sent upon receipt of nomination(s).

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